

For Immediate Release: 25th St. Charles Scarecrow Festival Oct. 8-10, 2010

TOPIC: Enter Scarecrow Contest

Submitted by: St. Charles Convention & Visitors Bureau
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Enter the Scarecrow Contest at the

25th St. Charles Scarecrow Fest – it's fun & FREE!

The 25th annual St. Charles Scarecrow Festival, Oct. 8-10, is just around the corner. The St. Charles Visitors Bureau is putting out the call to creative minds to enter the Scarecrow Contest held each year in downtown St. Charles.

The creative display of more than one hundred scarecrows are created by individuals, families, school groups, clubs and businesses.

What exactly is the Scarecrow Contest?

The contest is an opportunity for everyone to tap into his or her artistic and imaginative resources while, at the same time, to have fun creating a scarecrow in one of seven categories. Scarecrows range from small to tall, traditional to wildly outrageous to the delight of thousands of festival attendees.

The contest is absolutely free and open to all: individuals, families, organizations, school groups and businesses -- both in St. Charles and out: retail shops, restaurants, service companies and corporations. There are seven distinct categories to choose from.

NEW! Family Category open to families with children twelve and younger.

Winners are chosen by popular vote of festival attendees. Cash prizes for the top vote-getters in the Children's, Traditional, Whimsical, Family and Mechanical categories. The top vote earner in the St. Charles & Area Business division receive a free newspaper ad.

Call the St. Charles Visitors Bureau at (630) 377-6161 or go online at www.scarecrowfest.com/contest to download and complete an entry form. Fax or mail the completed form to (630) 513-0566 or drop it off at the visitor bureau offices, 311 N. Second St., St. Charles, IL 60174.

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