



# Scarecrow Logo Contest Entry Form



Since the Scarecrow Festival's origination in 1985, with just about a dozen scarecrow entries that year, the logo was created and has since remained the same. There are three variations of the logo – a face, upper body and full body scarecrow. See current logos on top of this form. The Visitors Bureau is looking for an eye capturing, creative, new logo, to be unveiled for the festival's 25<sup>th</sup> Anniversary in 2010. Whether you are an amateur, an art student or a graphic artist, anyone ages 16 and up are invited to enter. The contest is NOT limited to St. Charles residents.

Entries will be accepted until **Monday, January 4, 2010** and should be sent via email to Jenny O'Brien at [jenny@visitstcharles.com](mailto:jenny@visitstcharles.com). Logos must be original artwork. Please make sure your logo is in .JPEG or .PDF format and is 3 MB or less. The winner will be announced on February 1, 2010 and will receive recognition on the Scarecrow Festival website, in the festival brochure and during the awards ceremony at the festival. The winner will also receive a gift package including certificates for various restaurants, shops and attractions in St. Charles.



## Contest Rules

1. One entry (only one logo design per entry) per person. Entrant may submit a face, upper body and/or full body version of their logo submission. See above samples of current logos.
2. Logo must be original artwork. It may be hand drawn or computer generated (using a design program such as Illustrator or Photoshop - NOT Publisher). Do NOT use clipart. Please keep in mind this is going to be used in many different contexts - print, embroidery, silk screen, etc.
3. Open to ages 16 and up.
4. Logo must be SUBMITTED in .jpg or .pdf format, via email. If your logo is chosen as the winner, you will need to provide the bureau with a hi resolution logo and also in .ai or .psd. format.
5. Please try to keep your logo at 3 MB or less when sending it via email. Please remember, you need to keep your original so we can have the hi res file when we need it.
6. The St. Charles Visitors Bureau reserves the right to alter the winning image if needed - add legs, arms, etc.
7. The winner of the contest must give the St. Charles Convention and Visitors Bureau exclusive rights to the logo, with no expectation of compensation.
8. The winner of the contest agrees to sign documentation stating that the logo is the property of the St. Charles Convention and Visitors Bureau.

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**PLEASE FILL OUT THIS FORM AND FAX TO 630.513.0566 or EMAIL TO [jenny@visitstcharles.com](mailto:jenny@visitstcharles.com)**

Organization/Individual Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Don't forget - Please email your logo entry to [jenny@visitstcharles.com](mailto:jenny@visitstcharles.com)!**

*By signing below, I agree to the contest rules above:*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



St. Charles Convention and Visitors Bureau – 800.777.4373 – 311 N. 2<sup>nd</sup> Street, St. Charles, IL 60174  
[www.visitstcharles.com](http://www.visitstcharles.com) – [www.scarecrowfest.com](http://www.scarecrowfest.com)